

Monogram Rubric

Standard/Criteria	Working Toward - 1	Basic- 2	On Target - 3	Advanced - 4
I use my Sketchbook to enhance my artist's process of brainstorming, planning & creating.	I made rough, unfinished sketches of 1-2 monogram ideas.	I made 2-3 monogram idea sketches in my sketchbook, some more neat and complete than others.	I quickly did 6 monogram idea sketches, and carefully designed my top choice in my sketchbook.	I carefully designed sketches of at least 6 different monogram ideas. Each was unique. It was difficult to choose my final design.
My monogram design included 2 or more letters , and formed an interesting symbol .	I have 2 or more letters, but they do not create any kind of symbol.	I designed two or more letters that have some design components that pull them together.	I designed 2 or more letters and used overlapping, unique stylistic choices, or other artistic design to combine them.	I carefully designed my two or more letters to create a symbol that became artistically independent of the letters themselves.
The size of my design was appropriate for the size and context of my portfolio cover.	I drew a monogram that looked very small on my portfolio.	I drew a monogram that seemed like a good size, and left it at that.	I designed a monogram that was no smaller than 1/3 of my portfolio cover, and checked for balance perhaps adding components for balance.	I carefully considered both the size and placement of my monogram to have a unique visual impact.
I considered both the positive and negative space in my monogram design.	I drew my two or more letters, but didn't do anything beyond that.	I drew a monogram that was clear and created a symbol, and left it at that.	I designed a monogram that considered and did something both with the space within and around the design.	I creatively considered and enhanced the negative space to compliment my monogram design.
I carefully and patiently paid close attention to my craftsmanship .	I completed some but not all of my design in sharpie. There are still pencil marks visible.	I completed all of my design in sharpie, but some edges are messy or uneven.	I completed my monogram in sharpie, erased all pencil marks, and made sure that all edges were clear and smooth.	I completed all of my design with bold, clear, and smooth strokes. I creatively made edges bold and clear.